

****FOR IMMEDIATE RELEASE****

March 30, 2020

Asolo Repertory Theatre Announces Online Streaming of INTO THE BREECHES!

What:

Asolo Rep announced today that it will begin online streaming of a live performance of *Into The Breeches!* The production, written by George Brant and directed by Laura Kepley, was cancelled one week before its scheduled closing date of March 21 due to concerns surround the coronavirus (COVID-19).

"We Can Do It!" said Rosie the Riveter, and so say the women in this bright new comedy, set right here in Sarasota. It's 1942, all the men are at war and the future of the local playhouse is in jeopardy. But with a belief in the power of art to heal the world, the wives rally together to make sure that the show does go on.

"*Into The Breeches!* is a perfect piece of theatre to speak to our current, unprecedented moment," said Producing Artistic Director Michael Donald Edwards. "Full of joy and the tenacity of the human spirit, it reminds us that with our shared strength and commitment to each other, we can overcome any crisis. We always have."

When:

Online viewing will be available beginning at 10 AM, Tuesday, March 31 and expire at 11:59 PM on Monday, April 14.

How:

Asolo Rep will be emailing its patrons with invitations to link to the performance. The performance links will also be available on Asolo Rep's Facebook ([facebook.com/asolorep](https://www.facebook.com/asolorep)) and Instagram ([instagram.com/AsoloRep](https://www.instagram.com/AsoloRep)) pages.

Tickets:

Tickets start at \$15 per person viewing. Patrons who held tickets to canceled performances to *Into the Breeches!* performances and have donated their tickets back to the theatre are invited to view the video online at no charge. Those patrons will be sent an email with a coupon code to view the video free.

During this challenging time, donor support is crucial. Proceeds from the ticket sales will help to ensure Asolo Rep's future by offsetting some of the negative financial impact incurred from having to cancel nearly a third of its season, 109 performances, totaling \$1.65 million dollars in lost ticket revenue. Patrons wishing to donate should visit [asolorep.org](https://www.asolorep.org) for more information.

ABOUT ASOLO REP

Now in its 61st season, Asolo Repertory Theatre is recognized as one of the premier professional theatres in America and one of the largest in the Southeastern United States. One of the few select theatres in the nation that performs in true rotating repertory, Asolo Rep's highly skilled acting company and extensive craftsmanship bring to life this unique performance method that gives audiences the opportunity to see multiple productions in the span of a few days. Asolo Rep presents up to 10 productions each season including contemporary and classic works and provocative musical theatre experiences. A theatre district in and of itself, Asolo Rep is committed to expanding its reach into the community, furthering its collaboration with the best theatre artists working in the industry today and cultivating new artists through its affiliation with the FSU/Asolo Conservatory for Actor Training. Under the leadership of Producing Artistic Director Michael Donald Edwards and Managing Director Linda DiGabriele, Asolo Rep's ambitious theatrical offerings and ground-breaking education and community programming engage audiences and ensure its lasting legacy for future generations. asolorep.org

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