

****FOR IMMEDIATE RELEASE****

March 19, 2020

Asolo Repertory Theatre Cancels Remainder of 2019-20 Season Due to (COVID-19) Health and Safety Concerns

Sarasota, FL —Asolo Rep announced today that it is suspending all public performances and related events for the remainder of the 2019-20 season due to growing global concern around the COVID-19 pandemic. Originally scheduled to run through June 28th, the canceled productions include *The Great Leap*, *Knoxville*, *Hood* and *Snow White*.

“The safety and well-being of our audience, artists and staff will always be of the highest importance to us,” said producing artistic director Michael Donald Edwards. In canceling performances, the theatre is following the guidelines of public health officials and the Center for Disease Control (CDC).

“It is absolutely heartbreaking that the companies of these shows, which have done some of the most remarkable work I have seen in my 14 years in this position, will not have the opportunity to perform this season on our stage,” said Edwards. “These decisions were not made lightly, but we deem them necessary to support our community’s and the world’s efforts to respond to the spread of the virus.”

The theatre is urging current ticket holders to convert their ticket purchase into a full tax-deductible donation. Patron generosity at this time will help insure the theatre’s future by offsetting some of the lost revenue incurred from having to cancel nearly one-third of its season.

-more-

Patrons also have the opportunity to apply the cost of their tickets toward single tickets or a subscription package for the 2020-21 season. This will help the theatre to remain financially stable as they plan for the new season scheduled to open this fall.

Patrons who have not already been contacted by the theatre may contact the box office via email at boxoffice@asolo.org.

During this challenging time, donor support is critical. Asolo Rep is actively seeking donations to help off-set costs of canceling nearly one-third of its season. Patrons wishing to donate should visit www.asolorep.org for more information.

-more-

ABOUT ASOLO REP

Now in its 61st season, Asolo Repertory Theatre is recognized as one of the premier professional theatres in America and one of the largest in the Southeastern United

States. One of the few select theatres in the nation that performs in true rotating repertory, Asolo Rep's highly skilled acting company and extensive craftsmanship bring to life this unique performance method that gives audiences the opportunity to see multiple productions in the span of a few days. Asolo Rep presents up to 10 productions each season including contemporary and classic works and provocative musical theatre experiences. A theatre district in and of itself, Asolo Rep is committed to expanding its reach into the community, furthering its collaboration with the best theatre artists working in the industry today and cultivating new artists through its affiliation with the FSU/Asolo Conservatory for Actor Training. Under the leadership of Producing Artistic Director Michael Donald Edwards and Managing Director Linda DiGabriele, Asolo Rep's ambitious theatrical offerings and ground-breaking education and community programming engage audiences and ensure its lasting legacy for future generations.
www.asolorep.org.

Media Contact:
Judith Lambert
Marketing Director
941.351.9010 x4808

Judith_Lambert@asolo.org