



******MEDIA ALERT******

FOR IMMEDIATE RELEASE
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A SARASOTA CULTURE COLLECTIVE HOLIDAY REVOLUTION!

- WHAT:** **A HOLIDAY REVOLUTION!** the first holiday-themed mixer of the 2012-2013 season for Culture Collective members and guests under age 40. Those attending will enjoy music, socializing, complimentary beer, wine, and appetizers, and special prices on the 8p.m. performance of *1776*. Guests attending the mixer can purchase tickets for just \$20.00; current Culture Collective members can buy their tickets for \$10.00, and new members that join between now and Nov. 30 will get one FREE ticket to that evening's show. The free ticket offer is for the first 30 people to respond, so people are encouraged to act quickly to reserve their ticket.
- WHEN:** **Friday, November 30, 2012**
A HOLIDAY REVOLUTION! Pre-Show Party from 7:00p.m. to 7:45p.m., followed by an 8p.m. performance of *1776* in the Mertz Theatre
- WHERE:** Mezzanine of the Mertz Theatre at the Florida State University Center for the Performing Arts
5555 North Tamiami Trail, Sarasota, FL 34243
(adjacent to the John and Mable Ringling Museum of Art)
- WHO:** **CULTURE COLLECTIVE**, the membership program that offers special prices and incentives to arts patrons under age 40 on shows presented by Asolo Repertory Theatre, The John and Mable Ringling Museum of Art, Sarasota Ballet, FSU/Asolo Conservatory for Actor Training, and Sarasota Orchestra.
- WHY:** Culture Collective members get special deals on the best arts and entertainment Sarasota has to offer. For \$80, members receive tickets to Asolo Rep, Sarasota Ballet, and the FSU/Asolo Conservatory, a free member-for-a-day pass to the Ringling Museum of Art, and \$9 discount tickets for the Sarasota Orchestra.
- HOW:** The event is open to current Culture Collective members and arts patrons under the age of 40. To join Culture Collective, please contact Asolo Rep at 941-351-8000 or 800-361-8388, or stop by the Asolo Repertory Theatre Box Office and buy your membership in person.

Culture Collective is sponsored by The Broadway Bar and *SRQ Magazine* and its partners include The Coffee Loft, The HuB and The Greater Sarasota Chamber Young Professionals Group.

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