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2011-2012 SEASON | ASOLOREP.ORG

**ASOLO REPERTORY THEATRE**  
FLORIDA'S PREMIER PROFESSIONAL THEATRE • SARASOTA

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## Asolo Rep Announces *Love, Loss, and What I Wore* Essay Contest

(SARASOTA, Fla.)- Asolo Rep is inviting community members to remember their first love, worst love, best friend, family moment. What they were wearing when the most embarrassing thing in the world happened—or the most wonderful? What clothes changed your life or identity: pant suits, bomber jackets, tube tops, platform shoes, or whatever clothing item that has always stuck in your mind. Tell your story in 500 words or less and you may be selected to win four tickets to *Love, Loss, and What I Wore* and a \$500 gift bag from Saks Fifth Avenue. Your winning entry will also be read live on stage by one of the *Love, Loss, and What I Wore* cast members following the July 13<sup>th</sup> performance. The winner will be announced by July 9, 2012.

To enter Asolo Repertory Theatre's *Love, Loss, and What I Wore* contest, please email your full name, phone number, age, home address and your essay to [contact@asolo.org](mailto:contact@asolo.org). Entries will be judged on the basis of creativity, quality of writing, and stage adaptability. Entries must be submitted by July 1, 2012.

Official contest rules and regulations can be found online at [asolorep.org](http://asolorep.org). By entering the contest you are stating that you have read and agree to the official contest rules. Entries must be no longer than 500 words including any tags, and must be in English. All submissions are final and may not be modified or edited without permission from Asolo Repertory Theatre. No submissions will be returned.

Asolo Rep's cast of *Love, Loss, and What I Wore* features Emmy® Award winner Loretta Swit, Tony Award® winner Donna McKechnie, two-time Tony Award® nominee Mary Testa, *Love, Loss, and What I Wore* veteran Roni Geva, and New York actor and director Rosalyn Coleman. Swit, McKechnie, Testa, and Geva have all been previously featured in *Love, Loss, and What I Wore*. This will be Coleman's first time with the production.

*Love, Loss, and What I Wore* opens June 22 and plays until July 15. A preview performance will be held on June 21. The five actresses will present 28 hilarious and poignant vignettes about life's journey and the clothes we wear along the way. From purses and prom dresses, bra fittings, *what was I thinking?* purchases and struggles with our mothers; connections are drawn between what we wear and who we are. With a message that goes straight to the heart of all women (and the men who love them), in *Love, Loss, and What I Wore*, fun comes as One Size Fits All.

*Love, Loss, and What I Wore* opens June 22, 2012 and runs until July 15, 2012. A preview performance will be held on June 21. Sponsors for *Love, Loss, and What I Wore* include the Herald-Tribune Media Group, Tamaya Wine, and Saks Fifth Avenue. Tickets for the *Love, Loss, and What I Wore* range from \$20-\$67 and are available through the Asolo Repertory Theatre box office by calling 941-351-8000 or toll-free, 800-361-8388. Tickets are also available online at [www.asolorep.org](http://www.asolorep.org).

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Now in its 53rd season, Asolo Repertory Theatre is widely recognized as one of the premier professional theatres in the Southeastern United States. One of the few true repertory companies in the nation, Asolo Rep presents a diverse repertoire of newly commissioned plays, bold reinterpretations of contemporary and classical works, and provocative new musical theatre experiences each season. With its ambitious theatrical offerings and groundbreaking education, outreach and audience development programming, Asolo Rep is more vibrant and its work more relevant than ever before.