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# ASOLO REPERTORY THEATRE

FLORIDA'S PREMIER PROFESSIONAL THEATRE • SARASOTA

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Media Contact: Steph Gray, Public Relations Coordinator  
941.351.9010 ext. 4800; Steph\_Gray@asolo.org

## Asolo Repertory Theatre is awarded \$35,000 Grant by Gulf Coast Community Foundation

(SARASOTA, Fla.)- Asolo Repertory Theatre is proud to announce that the Gulf Coast Community Foundation has approved a grant to the theatre in the amount of \$35,000. This money will allow Asolo Rep to expand development efforts in order to create a new generation of individual contributors to the theater.

“This grant will help us reach into our community of ticket buyers and subscribers with the message that their support as donors is needed and valued, and that contributions of all amounts really do make an impact,” said Asolo Rep Director of Development Tricia Mire. “Communications materials will highlight our artistic ambitions for productions and public programs, as well as the scope and impact of our youth education initiatives. We want each member of our audience to know how their support can make a difference in the theatre’s future and in the lives of those we serve.”

Asolo Rep’s operating grant will help fund professional Annual Fund campaigns and staff for outreach that focuses primarily on increasing the percentage of ticket buyers and subscribers who donate to the theatre. Funding for this grant comes from this Venice Endowment Fund and several other donor-endowed funds at Gulf Coast.

A longtime supporter of Asolo Rep, the Gulf Coast Community Foundation has invested over \$129 million in grants to local organizations and have developed grants in areas of arts and culture, health and human services, education, civic and economic development, and the environment.

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Now in its 53rd season, Asolo Repertory Theatre is widely recognized as one of the premier professional theatres in the Southeastern United States. One of the few true repertory companies in the nation, Asolo Rep presents a diverse repertoire of newly commissioned plays, bold reinterpretations of contemporary and classical works, and provocative new musical theatre experiences each season. With its ambitious theatrical offerings and groundbreaking education, outreach and audience development programming, Asolo Rep is more vibrant and its work more relevant than ever before.